

Cell and Molecular Biology Programme

Logo Design Competition

10th
Anniversary

INTRODUCTION

CMB Programme will proudly celebrate its 10th Anniversary in 2018. In celebration of this key milestone, we sincerely invite you to design a new and refreshing logo for our programme.

ELIGIBILITY

All CMB UG and PG students, staff and alumni are welcome.

RULES AND REGULATIONS

- The logo must be identifiable directly to the CMB Programme.
- The logo must be accompanied by a description explaining the idea behind the design (up to 100 words in either Chinese or English).
- All entries must be original and have not been previously used or published.
- Each participant can submit more than one design, but can only win one prize.
- The design must be adaptable to any form/surface of publicity materials, including souvenir and promotional items.
- The CMB Programme, CUHK will own the full copyright and intellectual property rights to the entries, and reserves all rights to edit, adapt and modify the entries and use them in any way it finds suitable.
- Once the entries are submitted, the entrant is assumed to have read and understood the above rules and regulations, and agreed to be abided by them.

SUBMISSION DEADLINE

30 /04/ 2018 (Monday)

Late submissions will not be considered.

SUBMISSION OF ENTRY

All entries must be submitted together with the applicant's personal information* to cmb@cuhk.edu.hk by the deadline.

The image file should be saved in jpeg, psd or pdf format, with size not exceeding 1280×1024 pixels or 10MB.

Editable digital files may be requested if needed.

* **Personal information** includes name, student ID/staff ID/year of graduation and mobile phone number.

AWARDS

8 Prizes: City's super cash coupon HKD 1,000 each

JUDGING PANEL

The winning designs will be chosen by a selection panel that includes the CMB Programme staff and faculty members.

All decisions made by the panel of judges are final and may not be disputed at any level of the competition.

RESULTS ANNOUNCEMENT

The results will be announced in late May 2018. Awardees will also be notified by email individually.

ENQUIRY

Email: cmb@cuhk.edu.hk



School of Life Sciences
The Chinese University of Hong Kong

生命科學學院