



The 1st International Symposium on Humour Pedagogical Approaches



Date: 24 May 2024 (Friday)

Time: 9:00am - 6:40pm



Venue: LT1, Esther Lee Building (ELB), The Chinese University of Hong Kong (CUHK), and Online via Zoom



The 1st International Symposium on Humour Pedagogical Approaches

Keynote Speakers (in an alphabetical order according to the speaker's last name) and Title of Presentation



John Banas is a Professor in the Department of Communication at the University of Oklahoma, USA. Prof. Banas received his B.A. from Michigan State University, his M.A. from the University of Hawaii at Manoa, and his PhD from the University of Texas at Austin. His primary research program focuses on inoculation theory and resistance to persuasion, especially in the context of conspiracy theories and misinformation. Additionally, he also studies the influence of humour and media effects.

Prof. Banas's instructional humour research and teaching earned him the General Education Teaching Award in 2013 and the John H., the Jane M. Patten Teaching Award in 2017, and the James and JoAnn Holden Faculty Award in 2024. Currently, he is a Presidential Teaching Fellow in the Honor's College.

Presentation Title: Instructional Humor: Positives and Potential Challenges



Sonja Bieg is a Professor of Educational Psychology at the University of Education Weingarten, Germany. She obtained her PhD in Educational Sciences with the topic "Promoting emotional sensitivity of elementary school children". She was a Visiting Professor of Educational Psychology at the University of Augsburg, and a Senior Researcher at the Chair of Psychology, University of Augsburg. She obtained her habilitation qualification (second doctorate) at the University of Augsburg within the Faculty of Philosophy and Social Sciences. She was a Visiting Professor of General Psychology and Instructional Psychology at the University of Education, Weingarten, Germany. She has been the Dean of Faculty since October 2023. Prof. Bieg's research interest includes the Self-Determination Theory of Motivation and motivational training in schools and universities, student emotions and teacher humor.

Presentation Title: Laughing and Learning: The Impact of Teacher Humor on Students' Emotions, Motivation, and Perceived Instructional Quality - Insights from Longitudinal and Experimental Studies (Zoom)



Norah Dunbar is a Professor of Communication at the University of California Santa Barbara and a Fellow of the International Communication Association. She teaches courses in nonverbal and interpersonal communication, communication theory, and deception detection. She has received over USD \$18 million in research funding from agencies such as the Intelligence Advanced Research Projects Activity, the National Science Foundation, the Department of Defense, and the Center for Identification Technology Research. She has published over 100 journal articles, book chapters, and encyclopedia articles and has presented over 120 papers at National and International conferences. Her research has appeared in top journals in her discipline including Communication Research, Communication Monographs, and Journal of Computer-Mediated Communication

Presentation Title: Laughing Along as an Indicator of Interpersonal Synchrony (Zoom)



Matthew M. Martin is a Professor in the Department of Communication Studies at West Virginia University in the United States. He received his undergraduate degree from Valparaiso University in Indiana and his MA and PhD degrees from Kent State University in Ohio. He served as chair of his department from 2001 to 2019. His areas of interest include instructional communication and the role of personality in the communication process.

Presentation Title: A Source-Message-Channel-Receiver (SMCR) Model Perspective of Humor in the Classroom (Zoom)



Cindy S.B. Ngai is an Associate Professor and Associate Head of the Department of Chinese and Bilingual Studies at the Hong Kong Polytechnic University (PolyU). By adopting an interdisciplinary research approach, she integrates her knowledge of language, media and communication into the business, health, and science disciplines. In particular, her research focuses on communication engagement on social media. She has received over HK\$9 million funding from Research and Learning & Teaching projects supported by NSSFC, RGC, UGC, SCOLAR, and PolyU. She also received the CBS Excellence Teaching Award in 2018/19 and HKCC Caring Teacher Award in 2008/09. Her work has appeared in SSCI and SCIE journals including *Discourse and Communication*, *English for Specific Purpose*, *Health Communication*, *Heliyon*, *Lingua*, *International Journal of Business Communication*, *Journal of Business and Technical Communication*, *Journal of Medial Internet Research*, *Management Communication Quarterly*, *PLoS One*, *Public Relations Review*, and *Studies in Higher Education*.

Presentation Title: A Generalisable Planned Humour Pedagogical Approach to Enhance Teaching and Learning in Higher Education

Other Speakers (in an alphabetical order according to the speaker's last name) and Title of Presentation



Farhana Abu Bakar is a Senior Lecturer at the Language Academy in the Faculty of Social Sciences and Humanities at Universiti Teknologi Malaysia (UTM). She earned her doctoral degree in Higher Education from the University of Otago in New Zealand. Her present research focuses on humour, second language socialisation, higher education research, and language education. She holds the designation of Associate Research Supervisor conferred by the UK Council of Graduate Education.

Presentation Title: *The Appropriateness and Relevance of Humour in Higher Education Classroom (Zoom)*



Ünal Çakiroğlu is a Professor at Trabzon University and also the Head of Computer and Instructional Technologies Department. Prof. Çakiroğlu graduated from Egean University Computer Engineering Department. He received his Ms degree from Karadeniz Technical University Computer Engineering and PhD from the Mathematics Education Department with the thesis "Developing, applying and evaluating learning objects for 9th grade mathematics curriculum". His academic specialty is instructional technologies, online learning, virtual learning environments, and his research interests include social networking in education, learning analytics, and intelligent tutoring systems. He has published articles in the field of online learning, educational technologies and computer science education.

Presentation Title: *Please Don't Leave the Class, Stay There! Course Design with Humor in Online Learning (Zoom)*



Mei Li Khong is a Lecturer / Digital Education Consultant in the School of Clinical Medicine and School of Biomedical Sciences at The University of Hong Kong (HKU). She specialises in teaching molecular biology, nutrition, biomedical technology, and medical education. She is involved in multiple teaching development projects. In these projects, she is especially passionate about advocating student-educator partnership (SEP) in teaching and learning. Her team's overarching SEP initiative was awarded a global award in QS Reimagine Education Awards 2023. She was also the recipient of the HKU's Early Career Teaching Award 2022 and Teaching Innovation Award 2023.

Presentation Title: *Improv-Ed: From Haha to Aha Moments*



Benjamin Leung is a Lecturer at the Center for Language Education at the Hong Kong University of Science and Technology (HKUST). He completed his undergraduate degree in History (International Relations) from Hong Kong and pursued graduate studies in Teaching English as a Second Language (TESL) and Communication in the USA. His completed PhD research was in psychology where he investigated the relationship between humour appreciation, sense of humour, personality, and psychological wellbeing among adults across cultures at Monash University, Australia. His current research interest includes humour studies, language assessment, psycholinguistics, and intercultural communication.

Presentation Title: *Humour and University English Language Learning*



Vanessa Marcié is the founder and CEO of Leading With Humour, an innovative consultancy and Leadership Development firm in France that helps leaders and organisations to harness the power of humour for more productive, inclusive and funnier workplaces. She is a leadership coach, an international speaker, an author, an academic and a stand-up comedian. Her research work on Humour and Leadership has been published in The Financial Times, The European Business Review, La Tribune and Harvard Business Review France, among others.

Presentation Title: *How Humour Can Make You a Better Educator (Zoom)*



Kisno Shinoda is a Senior Lecturer and a faculty member in the Management Study Program, Universitas Murni Teguh, North Sumatera, Indonesia. His research focuses on Management Education, Supervisory Management, Pedagogical Humour, Vocational Education, Linguistics, Literacy, and English for Specific Purposes. He is also a Brand Ambassador of Guru Binar, a platform for teachers' career development, Jakarta, Indonesia.

Presentation Title: *The Art of Exerting Humour in Higher Education Classroom (Zoom)*

Organizing Committee of the Symposium:

Alex Chun KOON* (Senior Lecturer, School of Life Sciences, The Chinese University of Hong Kong)

Rita Gill SINGH* (Senior Lecturer, Language Centre, Hong Kong Baptist University)

Enoch CHAN (Lecturer, School of Clinical Medicine, The University of Hong Kong)

Ho Yin Edwin CHAN (Professor, School of Life Sciences, The Chinese University of Hong Kong)

Joanna Wen Ying HO (Lecturer, School of Biomedical Sciences, The University of Hong Kong)

Mei Li KHONG (Lecturer, School of Clinical Medicine & School of Biomedical Sciences, The University of Hong Kong)

Terrence C. K. LAU (Professor, Department of Biomedical Sciences, City University of Hong Kong)

Man Suet Michelle LAW (Lecturer, School of Life Sciences, The Chinese University of Hong Kong)

Sing Bik Cindy NGAI (Associate Professor, Department of Chinese and Bilingual Studies, The Hong Kong Polytechnic University)

Wing Tak Jack WONG (Associate Professor, School of Life Sciences, The Chinese University of Hong Kong)

*Co-chair persons

Acknowledgement:

This international symposium is supported by the Teaching Development and Language Enhancement Grant (TDLEG Triennium 2022-25) – Inter-Institutional Collaborative Activities (IICAs) Project # 4170973.

